

Socially Responsible Investing Components

Socially responsible investing (SRI) has evolved since its early days when it consisted primarily of screening. Today, SRI includes integrated approaches, positive and negative screening, shareholder engagement and community investment. There is an emerging continuum from SRI "light" to SRI "deep", as chronicled in the study, "Future of SRI." A further evolution is that SRI firms are expected to model the kinds of practices they require of their investee companies – to "walk the talk." This diagram provides an overview of the various elements of SRI which investors can use to determine their personal approach to socially responsible investing



This draft tool has been developed by Strandberg Consulting and sponsored by Ethical Funds.

Your comments are welcome. Please forward them to: cstrandberg@shaw.ca

