

Food Value Chain Coordinator Job Description



General Responsibilities:

- To promote and develop local food value chains that will enhance the economic vitality and sustainability of agriculture and the food systems industry in the Alberta Capital Region.
- To assist farmers on agricultural marketing and business development issues related to participating in local food value chains.
- To work with the Alberta Capital Region Local Food Council to develop strategies and programs.

The individual will also collaborate with existing food retailers, farmers markets, as well as local food initiatives and projects.

Qualifications and Experience:

- The candidate will be required to show a deep understanding of the breadth and range of technical and institutional issues involved in local value chain development in the Alberta Capital region.
- The candidate will need to demonstrate the energy and creativity necessary to contribute to the complex process of value chain development.
- Bachelor's degree in agricultural economics, business development marketing, public policy or closely related field.
- Minimum of three years of successful, practical experience of working agri-foods and demonstrated knowledge of challenges facing agriculture and food productions locally and in Alberta.
- Background in business management and marketing.
- Ability to plan and manage projects and programs.
- Capacity to link industry needs with available expertise and to apply expert information to local situations.
- Ability to understand and manage the planning process.
- Excellent written and verbal communication skills.
- Computer skills in word processing, spreadsheets and database management.
- Demonstrated ability to secure and administer grants, contracts and agribusiness loans.
- Ability to work effectively with a variety of groups and individuals, as well ability to establish and maintain networks, including website information updates.

Other Requirements:

- Willingness to work flexible schedules, including weekends and evenings.
- Willingness to travel to conferences and promotional events.
- Must have reliable transportation and valid driver's license.

Please submit resumes and references to the attention of: spoole@internationalregion.com

Successful applicants will be contacted for an interview.

This will be a consultant position and remunerated accordingly.